

Aaron Q. Nabus

Phone: 949.413.7939 • Email: aaron@mavencreative.com • P.O. Box 4486 - Irvine, CA 92616 • Website: www.mavencreative.com

OBJECTIVE

To help create unique and design centric revenue increasing products through my management, creative, organizational, and problem solving skills; graphic design experience, and my optimistic and team oriented approach to achieving goals.

EXPERIENCE

- ▶ **Design Manager** (07/07 - Present)
OneCommand - Costa Mesa, CA
 - Managed the design of direct marketing collateral, custom email campaigns, and other marketing tools.
 - Established project timelines and milestones for various projects.
 - Hired, trained, art directed, and mentored creative team.
 - Coordinated design workflow between I.T. Department, Business Development team, Sales and Marketing Department, and Client Services teams.

- ▶ **Graphic Designer / Owner (Freelance)** (01/03 - Present)
Maven Creative - Orange County and San Diego, CA
 - Designed logos, tradeshow graphics, marketing collateral, and websites for various clients.
 - Art directed and consulted on design projects for various small businesses.

- ▶ **Graphic Designer** (11/02 - 06/05) **Graphic Design Supervisor** (06-05 - 07/07)
Autobyte, Inc. (RPM - Retention Performance Marketing) - Irvine, CA
 - Created and maintained branding standards and marketing materials, both printed and online.
 - Designed direct mail collateral for retention and prospecting purposes.
 - Designed and maintained department's consumer facing website.

- ▶ **Art Director / Partner** (02/02 - 11/02)
Hypermind Media - San Diego, CA
 - Designed logos, tradeshow graphics, marketing collateral, and websites for various clients.
 - Built a client base and developed a lead exchanging network.

- ▶ **Exhibit Designer** (09/99 - 02/02)
Skyline San Diego - San Diego, CA
 - Created conceptual and production ready 2D tradeshow designs and 3D exhibit designs.
 - Developed websites, email newsletters, and collateral materials that integrated with tradeshow graphics.
 - Supported and trained sales team by keeping them up to date with company graphic standards.

- ▶ **Graphic Designer** (12/98 - 08/99)
South Bay Neon - San Diego, CA
 - Designed layouts and patterns for various illuminated and non-illuminated signs.
 - Created conceptual signage designs and graphics.

SKILLS

Proficient in both Macintosh and PC environments and in the following software:

- Adobe Photoshop, Illustrator, and InDesign
- Macromedia Dreamweaver
- Strata 3D CX
- Microsoft Office

EDUCATION

Platt College (12/97 - 06/99)

San Diego, CA

Associates Degree in Graphic Design and Multimedia

TRAINING

Autobyte, Inc. (7/05)

Irvine, CA

Interaction Management Training